

Art with an LCD television set

Schwerin artist Winfried Wolk transforms Sharp LCD television sets into works of art

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Flat television sets are conquering German households. Estimates by GfK (the German Society for Consumer Research) also indicate that one in two of all TVs sold in Europe will be a smart slimline sets. The main trend here is that set dimensions are growing. Diagonal measurements of 80 centimetres are no longer the exception but the rule. Yet what happens when the flat screen is switched off? The answer will be found at the "Display Paintings" exhibition of works by the Schwerin-based artist Winfried Wolk that opened today at the Reifenrath Media Centre in Hamburg.

As one of the first artists to do so, Wolk systematically uses the large-format LCD television as the medium for digital painting.

The slowly changing display paintings fill the otherwise black screen with life and in their distinctive way captivate the gaze of the TV viewer otherwise accustomed rather to rapid changes of image.

Winfried Wolk is here showing display-paintings for the first time in full HDTV format. "The result are unique pictures of luminous colouring that could hitherto only be experienced with medieval stained glass," according to Stephan Reifenrath, presenter of this exhibition. All the display-paintings are being shown on the latest Sharp models, among these the LC-65GD1E that according to the manufacturer is the largest TV set in the world available through retail channels.